

in partnership with **TRIPLOPLAY**

## Digital Signage – Banking and Enterprise Sector



### AV/IT solutions for enterprise video and digital signage

Enterprise video and media delivery has become more mission critical than ever within the enterprise, finance and banking industries. The need to deliver corporate messaging, compliance training, live financial data, news and business intelligence has become of paramount importance in their day to day workings; with visual media the quickest way to get a message across.

adi Digital’s Media Server delivers a secure, encrypted, IT solution for media and content delivery, bringing clustering and failover, LDAP and SAML integration, VDI and Thin Client Video and workflow management into its platform; turning Digital Signage and Enterprise IPTV into a genuine business solution.

### Next Generation Solutions for IPTV, Video Streaming & Digital Signage:

- Digital Signage & IPTV.
- Mobile device streaming.
- Thin client delivery with content download for local playback.
- SAML, LDAP and Active Directory integration.
- Room control integration (e.g. AMX and Crestron).
- Microsoft SharePoint integration.
- Server clustering and failover.
- One single CMS.
- Workflow Management System.
- Customizable look and feel with central server control via WAN/LAN.
- Content bookmarking, commenting and search.
- Active Directory Integration.
- Deliver to Mobile, PC, Mac, Citrix, STB and Smart TV.
- Content Sharing.

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### Enterprise Video Platform

Enterprise video is more than just allowing your employees to watch TV and videos, it is about delivering a wide range of multi-media content securely; wherever and whenever it is needed to the device the user wishes to use. An Enterprise Video Platform should deliver anywhere; the meeting room, home office or when travelling, to Smart TV, PC or mobile device. The only way to ensure Enterprise Video becomes an everyday tool is to ensure the consumption of the media is simple, effective and flexibly delivered



### Virtual Desktop Video

The final piece in the video streaming jigsaw; secure video and live TV delivery in virtualised environments is a challenge many have tried and failed at, with streaming quality so poor that video was unusable for practical business needs. Using our sophisticated streaming, encoding and decoding technologies, we have solved this problem, delivering high quality, impacting video to virtual desktops and thin clients through our Media Video Player (MVP) desktop app. With incredible quality and the same feature set as local application deployments of the MVP, our virtual desktop solution is a world-class business tool.

### Training & Compliance

Make sure your team have all of the training materials they need, being able to monitor their viewing of those materials and keeping your HR records fully up-to-date is a difficult task. The adi Digital Enterprise Video solution, with both desktop and mobile applications, enables the delivery of all HR and compliance training to any employee, securely and with the capability to review playback statistics for every individual, delivered through a personalised, branded portal

### Town Hall Address

Ensuring all employees can partake in CEO and town hall addresses is a major driver behind the investment in enterprise video platforms, guaranteeing no employee is left out and creating a feeling of inclusion and involvement. Through the low latency HD Encoder, delivered to any IP enabled Mobile Phone, Tablet, PC, Laptop, Set Top Box, supported Smart TV or Digital Signage screen an enterprise video platform becomes more than just 'YouTube' for business, it also becomes your broadcasting platform, your own in-house TV channel.

### Digital Signage & IPTV

Digital Signage and IPTV plays a part in the everyday experience of visiting a modern day business, welcoming visitors, communicating with staff and creating a modern ambiance that is befitting of a forward thinking and innovative business. Through our Digital Signage platform, any business can aggregate control to those who need it, allowing them to alter only what they need to and ensuring business standards are met through full workflow management control. With single click, drag and drop upload and a fantastic visual editing system adi Digital's Digital Signage with integrated IPTV platform is the AV/IT solution of choice for many of the world's biggest banks and enterprises.

Integrated with :



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