

## Data Services

# Converged Broadband

For both voice and data on a single line

- Guaranteed voice quality for up to 10 calls, plus emails, web and data
- Cost-effective solution for small businesses
- Quality of Service delivered at network level

### What is it?

A single broadband connection that has part of its bandwidth set aside to give priority to voice traffic. Think of it like a queue jumper pass at a theme park. Everyone wants to get on the roller-coaster but there are only enough seats for a certain amount of people (that's your bandwidth or capacity).

What we do is give voice priority to the first few carriages. If voice doesn't fill them then we let email, web and data jump on board.

It means you only need to buy one service to support your voice calls and your data requirements and it's fully supported by us with stringent and effective service levels, supporting all elements of the service.

### Who is it for?

Converged Broadband is an ideal proposition for small businesses who are looking for a cost effective way of having two services for the price of one.

The service supports up to 10 calls at a time so if you have less than 10 lines right now, Converged Broadband is for you.

You can use it for:

- SIP Trunks
- Hosted voice (Horizon)

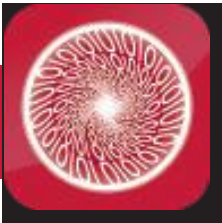
DATA USAGE UNLIMITED*	<b>CONVERGED BROADBAND</b>		
	DOWN UP TO <b>24MB</b>	UP TO <b>1.3MB</b>	MAX CONCURRENT CALLS <b>5</b> <small>G.729 2 G.711</small>
DATA USAGE UNLIMITED*	<b>CONVERGED BROADBAND PRO</b>		
	DOWN UP TO <b>16MB</b>	UP TO <b>2MB</b>	MAX CONCURRENT CALLS <b>10</b> <small>G.729 4 G.711</small>

\* Subject to Fair Usage Policy



Head Office:

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### How does it work?

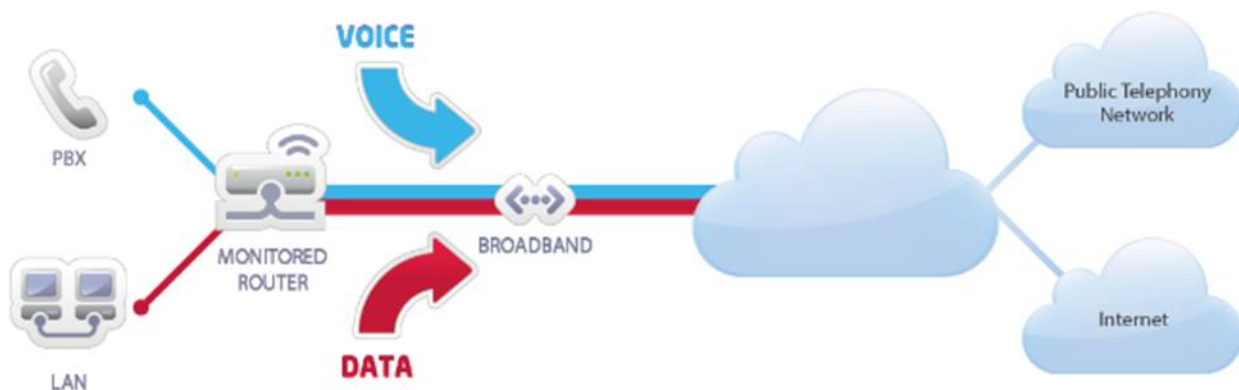
It works just like a normal broadband connection, but with a twist! We send you a Cisco 800 router that is pre-programmed and ready to go.

It has Quality of Service settings optimised to give voice priority for up to 10 calls. You can make more than 10 calls but we can't guarantee the quality for those extra calls.

Our network will recognise the request from the router to give voice priority and will continue to do so across the entire network which means you can rest assured you'll get great voice clarity every time you pick up the phone.

### Benefits

- Guaranteed voice quality
- Get all the benefits of superior assured and high quality internet access with prioritised quality calls.
- Great value for money as you get two excellent services from just one line.
- Our experience and knowhow ensures you're using a service that doesn't jeopardise your business critical requirements.
- Available to 85% of premises in the UK - and growing!
- Free activation of your service plus a free top quality Cisco router when you sign with us for 24 months.



Converged Broadband provided using WBC ADSL2+ with monitored Cisco 887VA-M router supplied.  
Converged Broadband Pro provided using Annex M with monitored Cisco 887VA-M router supplied.

### Interested?

To find out more information on this and other products, please call





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